

# Business Process Optimization through SOA and Cloud Integration Using SOA- RA Model

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**Abstract:** Agile and flexible business processes workflow architecture plays an important role in the success of any enterprise. In new era most of the processes are automated and they are supported by IT-Services in the form of Service Oriented Architecture (SeOA) components. Due to mobility and scalability as well as high performance computing and distributed working environment it is crucial to focus on an architecture which is agile, optimized, cost effective and easy to implement. In this paper, we have conducted a research study on layer based BPM, SOA and cloud integrated architecture. The main contribution of the research study is to propose an agile, cost effective and scalable solution framework based on Architectural Building Blocks (ABBs) following a SOA-RA layered model to integrate BPM, SOA and cloud services.

**Keywords:** Architectural Building Blocks (ABBs), Business Process Management (BPM), Cloud Computing, Service Oriented Architecture (SOA), SOA Reference architecture (SOA-RA).

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## I. INTRODUCTION

We are living in an era where technology evolves and business goals are becoming dynamic. These goals are results of different business activities which require continuous resource-alignment, workflow analysis, process optimization and budget control. In past days, business processes were supported by human resources due to lack of technology such as machines which were not interconnected together as there was no internet. In contrast, these days almost all devices are becoming smart and “internet of things” make it possible to interconnect different sensors, tablets, smartphones and workstations to a centralized access point or a central information system.

A business process (BP) is a set of many business activities within organizational environment or outside organizations achieving a business goal [1]. SOA is business-driven architectural model of IT services and BPM services are usually supported and operated through IT infrastructure [2]. Modeling workflows based on IT services make more sense as they are supported by IT technologies and they can be easily reengineered or modified [3]. BPM and SOA combination helps business process experts to make agile, flexible and easy to implement architecture fulfilling their strategic goals. BPM and SOA has natural relationship [4].

SOA exposes the services and BPM is related to process flow model [5].

Cloud computing also known as on-demand computing is one of the emerging fields in computer science. Cloud computing services enable organizations and enterprises to run and manage their applications much faster, secure, reliable, scalable, cost effective and highly available. Cloud computing has four deployment models [6]:

- (1) Public cloud
  - (2) Private cloud
  - (3) Community cloud and
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(4) Hybrid cloud

From service perspective cloud computing has different layers most commonly three categories [7]:

- (1) Infrastructure as a Service (IaaS)
- (2) Platform as a Service (PaaS) and
- (3) Software as a Service (SaaS)

The above three services models are alternatives to On-premises IT systems used by Small and Medium Enterprises (SMEs) in order to reduce the cost and increase efficiency [8].

But some studies suggest other cloud services models such as Integration Platform as a Service (iPaaS) and Application Platform as a Service (aPaaS) where on-premises functionalities can be integrated into cloud platforms using business-to-business (B2B) and application-to-application (A2A) service models [9].

SOA is a natural component of cloud computing due to its interoperability allowing it to fully benefits from software services in a cloud [10]. BPM, SOA and Cloud services could be integrated within defined architectural framework of an enterprise. Software architecture is a set of smaller flexible components based on building blocks [11].

Due to the heterogeneous environment and complexities of different functional components, it is important to define an enterprise service bus (ESB) which works as a middleware. In the context of SOA, ESB works as a multiprotocol message backbone bus where loosely coupled, highly distributed and event-driven SOA services are interconnected together [12]. In spite of that we need to explore the core elements of SOA to find its mutual characteristics with BPM and cloud computing services. The Open Group Architecture Framework (TOGAF) provided a standard for SOA Reference architecture (SOA-RA) based on 9 layers [13] as shown in figure 2.

The rest of the paper is organized in the following way. Section 2 briefly outlines the relationships among BPM, SOA and cloud computing. Section 3 is dedicated for SOA-RA model based on ABBs. In section 4 we have introduced the proposed integration model including its key elements and some of its major advantages. Conclusion and future work are summarized in the section 5.

## **II. BPM, SOA AND CLOUD RELATIONSHIPS**

Combination of BPM and cloud based SOA can bring enormous benefits to organization or enterprise in the shape of agility, cost reduction and process optimization. In this section we are going to elaborate the relationships among BPM and SOA and cloud computing.

### **A. BPM and SOA combination:**

BPM and SOA are correlated naturally [4]. SOA exposes the services and BPM is related to process flow model [5]. Research studies [14] [4] suggested that when BPM and SOA combined architecture is implemented in top-down manner it is driven by BPM, in contrast if it is viewed from bottom-up it exposes the SOA components. Some of the key benefits of combing elements of both business processes and IT resources are mentioned below [15] [16] [17] [18] [15]:

- Better alignment with business goals as SOA driven processes are dynamic and can be changed according to business requirements.
- Agility and flexibility are key advantages of BPM-SOA integration.
- Cost effective services because of reusable services and components.
- Reusability because of loosely coupled business and IT resources.
- Process optimization through Business Intelligence (BI) techniques and tracking by Key Performance Indicators (KPIs).

### **B. SOA and cloud integration:**

Cloud computing and SOA have mutual characteristics and they support each other [19]. SOA is considered to be an architectural pattern which enables business people to create and manage reusable components, whereas cloud computing is collection of flexible, platform independent, and high performance technologies enabling enterprises to create their own tailored SOA solutions [20]. As we have outlined the benefits of combing BPM and SOA in previous section, integrating

SOA into cloud computing services make more sense as both share common characteristics. A service provider might be in cloud or non-cloud, on the other hand service consumer can be a cloud user or non-cloud. In all scenarios there is a common channel of service request and service consumer which clearly shows the mutual nature of SOA and cloud computing services.

Some of the business and technical benefits of SOA and cloud integration are [21] [22] [23] [24] [25] [26]:

- Organizational agility by using reusable cloud hardware and software components.
- Cost reduction due the reusability of cloud services as well as virtualization of hardware resources.
- Better performance due to the grid computing and better resource utilization and scalabilities.
- Highly secure infrastructure such as migrating to private cloud computing.
- Reusability by adapting general web services standards such as SOAP, REST, XML and WSDL.
- Service availability because of dynamic resource management and cluster computing.

### III. SOA-RA MODEL

SOA-RA is a set of different functional layers which contain Architectural Business Blocks (ABBs). ABBs provides a solution framework where business processes, services, components and operational systems are separated in different layers in order to design an agile, cost effective, reusable and scalable workflow model. As seen in figure 2, there are 5 horizontal (functional) and 4 vertical (non-functional) layers.

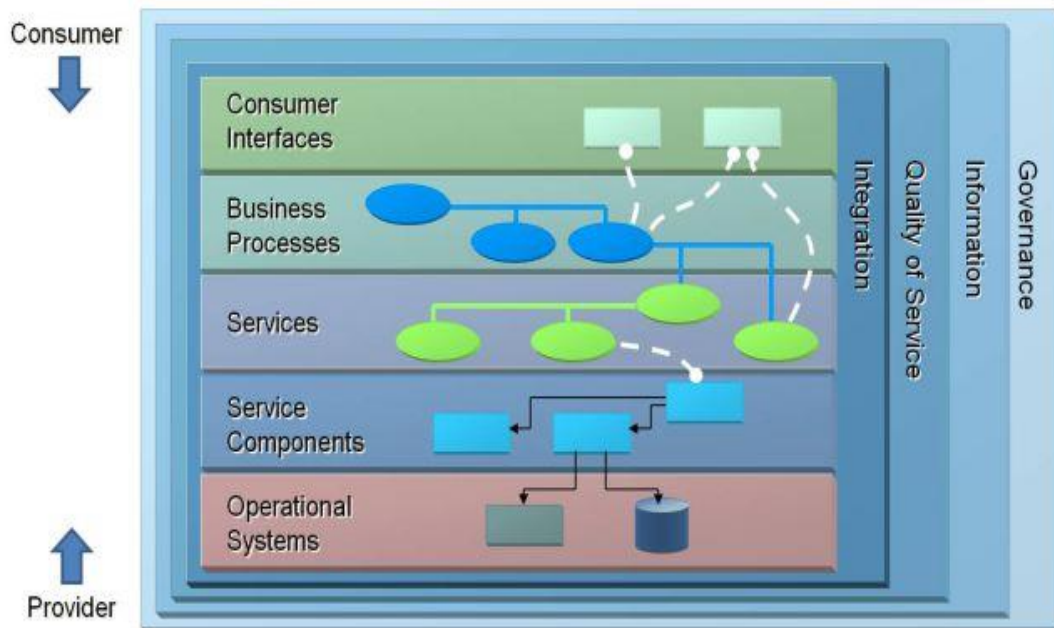


Figure 1: The Open Group SOA Reference Architecture

Table 1 briefly summarizes the responsibilities of each layer [27]. In the next section we will propose a solution framework based on SOA-RA model and its relationship with BPM and cloud computing services.

### IV. PROPOSED SOLUTION FRAMEWORK

In previous sections we have conducted research study on some of the important concepts of BPM, SOA and cloud computing services and deployment models. We have also explored their mutual relationships and benefits of combining BPM, SOA and cloud services together. In section III we highlighted the SOA-RA model based on ABBs. Table 1 shows some of the important functionalities of each layer. In this section we are going to propose our solution model for integrating business processes and cloud based SOA services. Figure 3 illustrates our proposed integration model. Some of the key elements of this model are as follows:

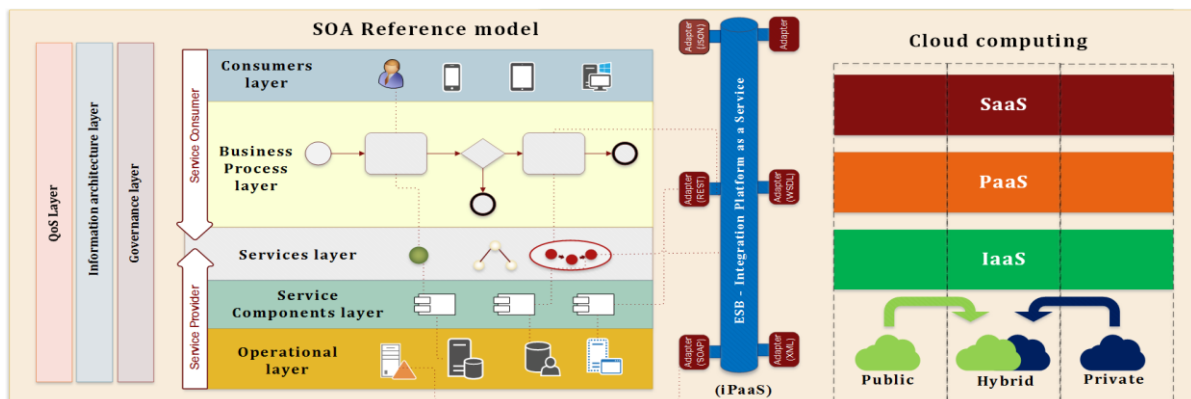
**A. Key Elements:**

**1) Nine layers based on ABBs capabilities:**

The SOA-RA model has nine layers (see table 1) five are horizontal and four of them are vertically defined. Research studies suggest that SOA-RA can be tailored and customized based on the requirements and organizational needs. In recent times cloud computing is must for the success of business that’s why we have integrated cloud Enterprise service bus (ESB) using iPaaS cloud servicing model. These SOA layers have relationships with cloud computing services and deployment models through ESB.

**TABLE.I: 9 LAYERS OF SOA-RA**

Layer No.	Layer Name	Functions
1	Consumer Interfaces	This layer provides an interface where applications can communicate to other applications through standard patterns such as Asynchronous JavaScript and XML (Ajax). In order to reduce the complexity and development costs, consumer layer provides reusable front-end building blocks based on standardized patterns. Controlling unauthorized access by integrating security and user authentication services is also one of this layer’s job.
2	Business Processes	In this layer individual business processes, single activity or process and composite services are defined by using some workflow visualization tools. Business process layer plays an important role in defining services which are loosely coupled, cost reduced, reusable and optimized.
3	Services	Business-aligned IT services or functions are invoked by consumers in platform-independent environment exposed by service providers. Service specifications can be described using Web Service Deification Language (WSDL). Services are also exposed through some standards like XML, HTML, Voice XML so they can work on multi-platforms.
4	Service Components	Supporting the services in terms of functionality and QoS. These components comply with the specifications of Service Component Architecture (SCA) and Service Data Objects (SDO). Business flexibility is achieved by implementation of flexible IT services and layering. IT flexibility is defined by encapsulating and hiding complexity of systems from consumers.
5	Operational Systems	Facilitating the existing software systems to run applications (e.g. J2EE and Microsoft.Net), transaction processing systems, legacy systems, existing databases and packaged solutions such as ERP, CRM, SAP and Oracle.
6	Integration	Works as a middleware between different operating systems, language platforms and other technological differences. By using ESB this layer can enable point-to-point service integrations through some set of capabilities. Transportation of request services to correct service providers using smart routing and working as a bridge between different protocols are some of key features of integration layer.
7	Quality of Service (QoS)	QoS is one of the most important layers in SOA-RA model. Taking care of nonfunctional requirements (NFRs) by capturing, monitoring and logging issues that are required for quality of SOA layer. Availability, scalability, security and reliability are also some of the non-functional requirements covered in this layer.
8	Information	Information architecture layer includes XML-based metadata for business intelligence purpose. Some business intelligence activities like data mining and analytical modeling of data are also covered here.
9	Governance	This layer has influence on all other layers in terms of security, capacity, monitoring and performance. Business rules and regulations for business process layer, validation rules for input and output in consumer layer and providing flexible and extensible governance based on QoS or KPIs are also covered in this layer.



**Figure.2: Proposed solution framework – SOA-RA model is integrated to cloud computing through ESB (iPaaS)**

**2) Cloud computing framework:**

Our proposed architecture is based on integration framework (integration layer). SOA has similar characteristics as cloud computing components as discussed in section II. SOA and cloud integration brings several advantages including agility, cost reduction, scalability, performance, security, reusability and availability. On-premises services are mapped to cloud computing services through cloud based ESB. Finally, we have used iPaaS (integration platform as a service) where ESB is located and works as middleware between different technologies and components.

**3) ESB (Enterprise service bus) within cloud:**

By using ESB as an integration model heterogeneous services can be integrated into a single platform making the architecture loosely coupled and highly agile. Our proposed ESB is not traditional SOA based model, it is based on iPaaS integration solution framework. iPaaS has cloud-based capabilities [28] such as highly interoperable, quickly business aligned, cost effective and agile.

**4) Adapters:**

These are web services adapters which solve the issues of message formats by transforming messages into required standard [29]. In figure 3 adapters using XML, SOAP, JSON and REST are connected to ESB which transform messages of different sources into a required standard. Using these adapters help organizations to integrate services running on different platforms into a single heterogeneous ESB.

**C. Advantages:**

**1) Visibility:**

In distributed software engineering solutions, hardware and software components are located in different locations. Relocation of those hidden dependencies and interfaces, testing and understanding the relationship among different components are most important factors specifically from security perspectives [30]. As seen in the figure, services, components and operation resources are clearly visible which increases its traceability.

**2) Traceability:**

During the requirements specification, elements are decomposed into different categories such as systems, sub-systems, hardware or software components. Traceability is the relationships or associations between requirements and the implemented elements at the same or different levels [31]. As it is obvious in our proposed architecture, functional and non-functional requirements can be easily traced within specific layers.

**3) Flexibility:**

As we argued in previous sections, our solution model is not only flexible in terms of business and IT alignment but also agile from SOA and cloud integration perspectives. Flexibility is also dependent on the visibility and traceability as well as reusability of any architecture.

**4) Granularity:**

The services and components are defined clearly in different levels based on the business and technical requirements which probably reduce the complexity among different services and components. The integration of cloud components is also based on different services (SaaS, PaaS and IaaS) and deployment models (private, public and hybrid) of cloud computing where granularities of services are already defined based on the scope of each layer.

**5) Standardized:**

We have used standard UML notations such as BPMN (Business Process Model and Notation) for graphical representations of different workflow models. The proposed SOA-RA solution model is also following the standard defined by TOGAF which is internationally recognized standard framework model for enterprise architecture.

**6) Legacy support:**

In some organizations, it's very difficult or too costly to replace the existing legacy systems which are already in service. The best and popular approach is to unchanged the underlying systems and expose their functionalities by defining service interfaces [32]. SOA offers several features best suited for migrating legacy systems into modern technical environment. These features include replacement of entire existing systems or applications, adopting reverse engineering approaches to

add functionalities to SOA, wrapping of existing components to make them accessible through interfaces, and migration of current system into more suitable SOA environment while the original data and functionality remain unchanged [33]. We have used ESB as a middleware which acts as bridge between new systems and old legacy components.

**7) Compatibility:**

SOA has some core characteristics such as interoperability which enables SOA components to be compatible in cross-platform and cross-language environments. To make a component compatible internal complexities and designing details can be encapsulated by representing component's functions as interfaces [34]. For example; WSDL, XML, SOAP, REST and JSON standards [27] can be used to facilitate interactions between different components. In our solution we have used different adapters integrated into ESB which work as interfaces to other components making them compatible despite their internal complexities.

**8) Extensibility:**

Due to the emergence of new technologies, there are always new demands from customers for upgrading existing systems. Extensibility of components can be defined as how easily the functionalities of the current system can be extended without losing capabilities in the existing system [35]. Our proposed architecture is layer based which helps developers to define, reengineer or replace new business activities in the business layer and map them to new or existing services in service layer without changing the core functionalities of current components.

## **V. CONCLUSION & FUTURE WORK**

Combination of BPM, SOA and cloud computing brings business and technical advantages. We have introduced an integrated architecture based on business oriented SOA-cloud based services following a standard SOA reference model. There are key advantages of implementing this model such as flexibility, cost reduction, service granularities, process optimization, traceability, scalability and compatibility. Our future plan is to implement it on a real time case study and analyze the results.

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